



SCHEDULE OF EVENTS

Tuesday, September 1, 2015

- 7:30AM – 5:00PM **Registration**
Coat Check Area on Mezzanine Level near Elizabethan Ballroom
- 8:30AM – 2:00PM **Golf Classic**
Creek at Qualchan Golf Course
Meet in Historic Davenport Hotel Lobby for self-drive to golf course
Sponsored in part by:
Genee Alder — **Mountain States Concessions**
Corey Aldrich — **Ready Theatre Systems**
Andrew Johnson — **1 Better**
- 9:00AM – 2:00PM **“In, Beside and Over the Spokane River!” Tour**
Meet in Historic Davenport Hotel Lobby for transport to river float HQ
*Lunch sponsored by Sean Wycliffe — **Dealflicks***
- 3:00PM – 3:30PM **Rocky Mountain NATO Opening Meeting**
Elizabethan Ballroom
- 3:30PM – 4:30PM **Cinema Buyers Group Meeting**
Elizabethan Ballroom
- 5:00PM **Meet in Historic Davenport Hotel Lobby for transport to The Garland Theater**
***** Board buses on Post Street, just beyond hotel’s valet parking area *****
- 5:10PM first bus **Buses transport guests to Garland Theater - 5:10PM / 5:30PM / 6:00PM**
***** Remember to wear your convention credentials! *****
- 5:30PM **Meet & Greet Reception at The Garland Theater—** 924 W Garland Ave.
*Cocktails sponsored by Justin Silverman — **Veezi***
*Reception sponsored in part by Corey Tocchini — **Before The Movie***
*Beverage support provided by **Pepsico***
*Venue hosted by Katherine Fritchie — Owner, **The Garland Theater***
- 6:45PM - 7:00PM **Exploring Concessions Food Options — Garland Theater Auditorium**
*Presented by Chris Patterson — **Food Services of America***
- 7:00PM - 9:00PM **Screening — Heroes of Dirt (98 minutes)**
Q & A after the screening
Including special guest Eric Bugbee - Exec Producer / Director / Scenewriter
*Presented by Marc Bovee — **Blue Trail Entertainment and Bovee Killgore***
- 9:00PM - 9:15PM **Charter bus transportation to The Historic Davenport Hotel**
- 9:30PM **No-Host Get Together! - Peacock Lounge, Historic Davenport Hotel**



Rocky Mountain
THEATRE CONVENTION

SCHEDULE OF EVENTS

Wednesday, September 2, 2015

- 7:30AM – 12:00PM **Registration**
Coat Check Area on Mezzanine Level near Elizabethan Ballroom
- 8:00AM **Catered Breakfast**
AMC River Park Square 20 — Auditorium #9
- 8:15AM – 11:00AM **Studio Film Marketing Product Presentations**
AMC River Park Square 20 — Auditorium #9
Venue hosted by AMC River Park Square 20
Presented by:
- *Paramount Pictures*
 - *20th Century Fox — introduced by Jacob Bernstein*
 - *Sony Pictures Releasing — introduced by Heather Chinich and Wesley Ratliff*
 - **SHORT BREAK**
 - *Lionsgate Entertainment — introduced by Amanda Rufener*
 - *Blue Trail Entertainment and Bovee/Killgore — introduced by Marc Bovee*
 - *Universal*
- 11:30AM – 12:15PM **“ADA Captioning and Dept. of Justice Updates”** - *Elizabethan Ballroom*
with Beth Figge - Sr Sales Manager, North America, Dolby Laboratories
and Belinda Judson - State Government and Regional Liaison, NATO
- 12:30PM **“LUNCH ON THE TRADE SHOW FLOOR”**
Hall of the Doges & Grand Pennington Ballrooms
Sponsored in part by our food, beverage and snack vendors - please thank them!
- 12:30PM – 4:00PM **Trade Show**
Grand Pennington Ballrooms
* Grab a Cinema Bingo card and visit all the studios & vendors to receive a prize! *
- 4:00PM – 4:30PM **Break**
- 4:30PM – 6:00PM **Pre-Dinner Social** - *Roof Garden Terrace via Elevator to 4th Floor*
*** *(Alternate indoor location for weather will be Isabella Ballroom)* ***
Cocktails sponsored by Justin Silverman — Veezi
- 6:00PM – 7:00PM **Dinner** - *Roof Garden Terrace via Elevator to 4th Floor*
*** *(Alternate indoor location for weather will be Isabella Ballroom)* ***
- 7:30PM **Screening** — *Sicario (121 minutes)*
Presented by Amanda Rufener — Lionsgate Entertainment
Venue hosted by AMC River Park Square 20
- 9:30PM **No-Host Get Together!** - *Peacock Lounge, Historic Davenport Hotel*



SCHEDULE OF EVENTS

Thursday, September 3, 2015

- 8:00AM – 9:00AM **Registration**
Coat Check Area on Mezzanine Level near Elizabethan Ballroom
- 8:30AM – 9:30AM **“State of the Industry & NATO Issues”** - Elizabethan Ballroom
*with Belinda Judson - State Government and Regional Liaison, NATO
and David Binet - Director of Membership, NATO*
- 9:30AM – 9:45AM **Refreshment & Snack Break**
- 9:45AM – 10:45AM **“EMV Credit Card Processing Panel”** - Elizabethan Ballroom
*with Wynn Salisch — Casablanca Ventures
Carrie Dietrich — Jack Roe, USA
Corey Aldrich — Ready Theatre Systems
Justin Silverman — Veezi*
- 10:45AM – 11:25AM **“Social Media for Your Theater 202 - Taking it to the Next Level”**
*- Elizabethan Ballroom
Presented by: Sean Wycliffe — Dealflicks*
- 11:30AM – 12:10PM **“Seating - What Does Your Market Demand”** - Elizabethan Ballroom
Presented by: Fred Jacobs — Telescopic Seating Systems
- 12:15PM – 1:15PM **Luncheon - Keynote Presentation** - Grand Pennington Ballroom B
*with Joan Graves - Head of Classification and Rating Administration (CARA)
for the Motion Picture Association of America (MPAA)*
- 1:30PM – 2:00PM **“The World’s Best Theatres Have an EDGE!”** - Elizabethan Ballroom
Presented by: Mike Thorsen and Drew Devlin — Independent Marketing Edge
- 2:00PM – 3:30PM **“Open Discussion of Industry Hot Topics”** - Elizabethan Ballroom
Opening topic: Patron safety and security
- 3:30PM – 4:00PM **Rocky Mountain NATO Closing Meeting** - Elizabethan Ballroom
- 4:00PM – 5:30PM **Break**
- 5:30PM – 7:00PM **007 / James Bond Themed Cocktail Party!** - Marie Antoinette Ballroom
Cocktails sponsored by Justin Silverman — Veezi
**** You are encouraged (but not required) to come dressed as your favorite "007" / James Bond film character or in cocktail party attire!**
- 7:00PM – 8:30PM **Final Evening Gala Dinner** - Marie Antoinette Ballroom
You won’t want to miss the fabulous prize & gift basket giveaways!
- 8:30PM **No-Host Get Together!** - Peacock Lounge, Historic Davenport Hotel