



2017 Sponsorships, Advertising and Convention & Trade Show Registration

Thank you for considering support of the Rocky Mountain Theatre Convention through one of the four **PREMIUM SPONSORSHIP OPPORTUNITIES** and three **ADVERTISING OPTIONS** outlined on the pages below. With your premium sponsorship of the Rocky Mountain Theatre Convention, RMNATO is able to maintain the same convention pricing year after year, and continue to provide an excellent convention experience to your valued customers - the Motion Picture Exhibitors. We think you'll find each sponsorship type provides an outstanding promotional value for your company. **Three of the four Premium Sponsorships even include trade show registration and advertising! All sponsorships include premium trade show table placement.** We hope you will consider!

If you find these sponsorships don't quite fit your goals, not to worry! We can tailor a sponsorship to meet your specific needs and budget. Contact Diane at 509.993.3583 or regional.director@rmnato.com

**Sponsorships, Advertising and Convention & Trade Show Registration may be accessed online-
www.regonline.com/17v**

1) PRESENTING SPONSOR - \$5,000 *(included value of \$2,185 in hotel, registration & advertising fees)*

INCLUDES:

- Recognition as one of the Presenting Sponsors for Entire Convention
- Verbal recognition as one of the Presenting Sponsors prior to all events
- **Full Convention & Trade Show Booth Registration for two (2) \$1,235 value**
- **Three (3) nights hotel stay (1 Concierge room/tax) \$450 value**
- **Full-page color ad in convention program with premium location \$500 value**
- **Guaranteed premium trade show table assignment when registering before August 1st**
- Thank you announcement and invitation to address attendees at select event
- Company name recognition on front cover of convention program and on goody bag
- Placement of Company's signage at all events (sponsor responsible for all creative, production and shipping expenses; convention responsible for placement)
- Recognition as a Presenting Sponsor on the RMNATO website, **with link to sponsor website**
- Opportunity to host seminar or round-table program

2) PLATINUM SPONSOR - \$3,000 *(included value of \$1,535 in registration & advertising fees)*

Co-Sponsor ALL of the following: Tuesday Cocktail Hour / Opening Reception
Wednesday Luncheon
Wednesday Cocktail Hour / Reception
Thursday Final Evening Gala

INCLUDES:

- **Full Convention & Trade Show Booth registration for two (2) \$1,235 value**
- **Full-page color ad in convention program \$300 value**
- **Guaranteed premium trade show table assignment when registering before August 1st**
- Verbal recognition as Platinum Sponsor at Opening and Closing Receptions
- Placement of Company's signage at Platinum sponsored events listed above (sponsor responsible for all creative, production and shipping expenses; convention responsible for placement)
- Recognition as a Platinum Sponsor on the RMNATO website
- Company name recognition in day's events listed in program and on signage at convention
- Opportunity to host seminar or round-table program



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3) GOLD SPONSOR - \$2,000 *(included value of \$1,105 in registration & advertising fees)*

Co-Sponsor ALL of the following: Studio Film Marketing Presentation Breakfast
Thursday Luncheon
Educational Seminars Refreshment Break

INCLUDES:

- **Full Convention & Trade Show Booth registration for one (1) \$905 value**
- **Half-page color ad in convention program \$200 value**
- **Guaranteed premium trade show table assignment when registering before August 1st**
- Verbal recognition as Gold Sponsor at Opening and Closing Receptions
- Placement of Company's signage at Gold sponsored events listed above (sponsor responsible for all creative, production and shipping expenses; convention responsible for placement)
- Recognition as a Gold Sponsor on the RMNATO website
- Company name recognition in day's events in program and on signage at sponsored event
- Opportunity to host seminar or round-table program

4) SILVER SPONSOR - \$500 *(included value of \$200 in advertising fees)*

Co-Sponsor ONE of the following: 1) Studio Film Marketing Presentation Breakfast; 2) Wednesday Luncheon;
3) Thursday Luncheon; 4) Seminar Refreshment Break;
5) Golf Classic & Non-Golfer Excursion

INCLUDES:

- **Half-page color ad in convention program \$200 value**
- **Guaranteed premium trade show table assignment when registering before August 1st**
- Recognition as a Silver Sponsor on the RMNATO website
- Recognition as a Silver Sponsor in the convention program
- Company name recognition in day's events in program and on signage at Silver sponsored event
- Opportunity to host seminar or round-table program

TRADE SHOW TABLE ASSIGNMENTS

Premium trade show tables will be issued on a first come-first served basis to vendors who sign up for one of the **premium sponsorships - Presenting, Platinum, Gold or Silver**. With a just a minimum sponsorship of \$500, you qualify for premium placement! See sponsorship details below.

1) When registering online, you will have the ability to choose up to three trade show table locations from the trade show layout map. Premium tables are marked in yellow. Non-premium tables are marked in black.

2) If registering as a premium sponsor, you will be assigned your first available table choice, based on a first come-first served basis. The map will be updated on a regular basis, showing current availability.

3) If registering as a non-premium vendor (not a premium sponsor registration), you will be assigned your table on a first come-first served basis starting August 1st. If you do not wish to pay for a premium location, however, you want to ensure your table is assigned prior to August 1st, you may choose any of the tables in black.

4) Beginning August 1st, remaining tables will be assigned according to non-premium vendor's original date of registration and original table choices. Vendors will be contacted if all of their original table choices are no longer available. The goal is to make it fair for all vendors, providing an incentive for valued sponsors and for registering early.

5) Earlybird registration rates are good through July 31st.



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ADVERTISING IN CONVENTION PROGRAM:

- 1) \$300 - Full-Page Ad | Dimensions: 5" wide x 8" tall
- 2) \$200 - Half-Page Ad | Dimensions: 5" wide x 3.875" tall
- 3) \$150 - Quarter-Page Ad | Dimensions: 5" wide x 1.9375 tall

**** Ads are due by SEPTEMBER 15, 2017. Email ads and logo to Diane at regional.director@rmnato.com**

Submit ads as Press-Optimized PDF Files (300 dpi, fonts embedded)

Include a high-resolution version of your company logo as a JPEG, TIFF, PDF, PNG or PSD file

**** All Sponsorships and Advertising fees are due to be pre-paid prior to SEPTEMBER 15, 2017.**

Let us know how we can help! Contact Diane Eve | ph: 509.993.3583 | email: regional.director@rmnato.com