



## SCHEDULE OF EVENTS

(current as of 10/12/2017)

### TUESDAY, OCTOBER 17, 2017

- 8:00AM - 4:30PM     **Registration / Convention Info Table Open**  
Location: Hotel Lobby and/or Level 3 - Foyer A
- 9:45AM - 2:00PM     **Park City Excursion**  
Meet in hotel lobby for 10:05AM departure to downtown Park City via the Park City Transit
- 10:00AM             **Golf Classic** (weather pending event)  
Meet in hotel lobby for self-drive to golf course per Gary Dupuis / ph: 406.249.9144
- 1:00PM - 5:00PM     **Trade Show Set-up**  
Location: Level 3 - Prospector Ballroom
- 3:30PM               **Rocky Mountain NATO Opening Membership Meeting** (open to new & current members)  
Location: Level 3 - Silver Mine Room
- 4:30PM - 7:00PM     **Meet & Greet Cocktails and Opening Dinner Reception**  
Location: Pool Atrium
- 7:00PM               Guests board motor coach from hotel lobby exterior for departure to Holiday Village 4 Cinemas
- 7:30PM               **SCREENING presented by Sony Pictures Releasing**  
"Only The Brave" — 134 minutes  
Location: Holiday Village 4 Cinemas — 1776 Park Ave, Park City, UT
- 10:00PM              Guests return to Park City Marriott via motor coach



## SCHEDULE OF EVENTS

(current as of 10/12/2017)

### WEDNESDAY, OCTOBER 18, 2017

\* Seminars presented in Silver Mine Room located on Level 3

8:00AM - 4:30PM	<b>Registration / Convention Info Table Open</b> Location: Level 3 - Foyer A
8:00AM - 11:30AM	<b>Trade Show Set-Up</b> Location: Level 3 - Prospector Ballroom
8:30AM - 9:00AM	* SEMINAR: <b><i>"Rebels, Reliables &amp; Rockstars - 2017 Annual Movie Theater Concession Spend Survey"</i></b> Presenter: Denise Needham, SurveyMe Location: Level 3 - Silver Mine Room
9:05AM - 9:20AM	* SEMINAR: <b><i>"CinemaWorx Ltd, Taking Care of all Your FF&amp;E Needs"</i></b> Presenters: Daniel Sexton and Jim Lucas, CinemaWorx Ltd
9:30AM - 9:55AM	* SEMINAR: <b><i>"Technology, AR and How to Monetize your Lobby and Beyond"</i></b> Presenters: Corey Tocchini, Before The Movie™; Rick Vegaz and Danny Martinez, Fuze Viewer AR
10:00AM - 10:25AM	* SEMINAR: <b><i>"Catastrophic Insurance &amp; Disaster Recovery Plans for Movie Theatres"</i></b> Presenter: Stan Reynolds, President - Movie Theatre Division, Reynolds & Reynolds, Inc.
10:30AM - 10:55AM	* SEMINAR: <b><i>"Demand More!"</i></b> Presenter: Clarke Mazza, Pot O' Gold Productions
11:00AM - 11:25AM	* SEMINAR: <b><i>"Recliner Seating: The Pros and Cons"</i></b> Presenter: Fred Jacobs, Telescopic Seating Systems
11:30AM - 11:55AM	* SEMINAR: <b><i>"Come on Over to the Bright Side and Be a Force in Your Community"</i></b> Presenter: Chris McMillan, 1 Better On-Screen Advertising
12:00PM	<b>Boxed Lunch</b> Location: Level 3 - Foyer B & C / Seating available in Silver Mine Room and Outdoor Patio
12:30PM - 3:30PM	<b>Trade Show</b> Location: Level 3 - Prospector Ballroom
4:30PM - 7:00PM	<b>Cocktails and Dinner Reception</b> Location: Outdoor Heated Patio
7:00PM	Guests board motor coach from hotel lobby exterior for departure to Holiday Village 4 Cinemas
7:30PM	<b>SCREENING presented by Lionsgate</b> <i>"Tyler Perry's Boo 2!: A Madea Halloween"</i> — 101 minutes Location: Holiday Village 4 Cinemas — 1776 Park Ave, Park City, UT
9:30PM	Guests return to Park City Marriott via motor coach

Questions? Need assistance? Call us! Diane Eve - ph: 509.993.3583 / Candis Harrop - ph: 406.249.9145



## SCHEDULE OF EVENTS

(current as of 10/12/2017)

### THURSDAY, OCTOBER 19, 2017

- 7:15AM - 7:45AM **Registration / Convention Info Table Open**  
Location: Level 3 - Foyer A
- 7:45AM Board motor coach for departure to Holiday Village 4 Cinemas
- 8:00AM **Catered Breakfast at Holiday Village 4 Cinemas**
- 8:30AM **Studio Film Product Presentations**  
Location: Holiday Village 4 Cinemas — 1776 Park Ave, Park City, UT
- 11:30AM Board motor coach for departure back to Park City Marriott
- 12:00PM - 1:30PM **Luncheon / Presentation — “Payments Intelligence 2017 for Theatres”**  
Presenter: Wynn Salisch, Casablanca Ventures  
Location: Level 3 - Prospector Ballroom 3 & 4
- 1:45PM - 3:00PM **“NATO Issues Briefing and Q&A”**  
Presenters: Belinda Judson and Patrick Corcoran, NATO  
Location: Level 3 - Prospector Ballroom 3 & 4
- 3:00PM - 4:00PM **Cinema Buying Group - What’s New! and Industry Roundtable**  
(open to cinema owners and operators)  
Moderator: Bill Campbell, Orpheum Theatres  
Location: Level 3 - Silver Mine Room
- 4:00PM **Rocky Mountain NATO Closing Membership Meeting** (open to cinema owners and operators)  
Location: Level 3 - Silver Mine Room
- 4:30PM - 7:00PM **Final Evening Cocktails and Closing Dinner Reception**  
Location: Level 3 - Prospector Ballroom 3 & 4
- 7:00PM Guests board motor coach from hotel lobby exterior for departure to Holiday Village 4 Cinemas
- 7:30PM **SCREENING presented by Synergetic Distribution**  
“Sum of Histories” — 90 minutes  
Location: Holiday Village 4 Cinemas — 1776 Park Ave, Park City, UT
- 9:15PM Guests return to Park City Marriott via motor coach

Questions? Need assistance? Call us! Diane Eve - ph: 509.993.3583 / Candis Harrop - ph: 406.249.9145