



2019 Sponsorships & Advertising

Thank you for considering support of the Rocky Mountain Theatre Convention through one of the five PREMIUM SPONSORSHIP OPPORTUNITIES and three ADVERTISING OPTIONS outlined on the pages below. With your premium sponsorship of the Rocky Mountain Theatre Convention, RMNATO is able to maintain the same convention pricing year after year and continue to provide an excellent convention experience to your valued customers - the Motion Picture Exhibitors.

We think you'll find each sponsorship type provides an outstanding promotional value for your company. Three of the four Premium Sponsorships include trade show registration and advertising! All sponsorships include premium trade show table placement. We hope you will consider!

We can also tailor a sponsorship to meet your specific needs and budget.
Contact Diane at 509.993.3583 or regional.director@rmnato.com

Convention & Trade Show Registration may be accessed online
REGISTER HERE —> www.regonline.com/19v <— ***REGISTER HERE***

1) PRESENTING PARTNER - \$5,000 per year (included value of over \$2,450 in hotel, registration & advertising)

INCLUDES:

Recognition as one of the Presenting Sponsors for Entire Convention

Verbal Recognition as a Presenting Partner prior to all events

Invitation to address attendees for up to 5 minutes at the beginning of event of your choosing

Company name recognition on front cover of convention program and on goody bag given to all attendees

(3) Nights hotel stay at host hotel, \$495 value

(1) Complimentary email advertisement prior to convention (Presenting Partner responsible for all content)

Full Convention & Trade Show Booth Registration for two (2), \$1,205 value

Full-page color ad in convention program with your choice of premium location, \$750 value

Premium trade show table placement when registering prior to July 16th and based on availability

Complimentary placement of Company's own signage at select events (Presenting Partner responsible for all creative, production and shipping expenses; convention responsible for placement; ask for details)

Recognition as a Presenting Partner on all event signage, in convention program, and on the RMNATO website with link to sponsor website



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2) PLATINUM PARTNER - \$3,000 (included value of \$1,705 in registration & advertising fees)

Co-Sponsor ALL of the following: Educational Seminars Refreshment Break, Wednesday Luncheon, Wednesday Dinner Reception, Thursday Breakfast, Final Evening Dinner Reception

INCLUDES:

- Full Convention & Trade Show Booth Registration for two (2), \$1,205 value
- Full-page color ad in convention program with premium location, \$500 value
- Premium trade show table placement when registering prior to July 16th and based on availability
- (1) Complimentary email advertisement prior to convention (Platinum Partner responsible for all content)
- Recognition as a Platinum Partner on event signage at each of the co-sponsored events (see list above), in convention program, and on the RMNATO website, with link to sponsor website

3) GOLD PARTNER - \$2,000 (included value of \$1,105 in registration & advertising fees)

Co-Sponsor ALL of the following: Wednesday Luncheon, Thursday Lunch at Studio Film Marketing Presentations, Final Evening Dinner Reception

INCLUDES:

- Full Convention & Trade Show Booth registration for one (1) \$905 value
- Half-page color ad in convention program, \$200 value
- Premium trade show table placement when registering prior to July 16th and based on availability
- Recognition as a Gold Partner on event signage at each of the co-sponsored events (see list above), in the convention program, and on the RMNATO website

4) SILVER SPONSOR - \$500 (included value of \$200 in advertising fees)

Co-Sponsor ONE of the following: 1) Educational Seminar Refreshment Break; 2) Wednesday Luncheon; 3) Thursday Breakfast; 4) Thursday Lunch at Studio Film Marketing Presentations; 5) Golf Classic & Non-Golfer Excursion

INCLUDES:

- Half-page color ad in convention program, \$200 value
- Premium trade show table placement when registering prior to July 16th and based on availability
- Recognition as a Silver Partner on event signage at one Silver Partner event (see list above), in the convention program, and on the RMNATO website



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TRADE SHOW TABLE ASSIGNMENTS

Premium trade show tables will be issued on a first come-first served basis to vendors who sign up for one of the premium sponsorships - Presenting, Platinum, Gold, Silver or Bronze. With a just a minimum sponsorship of \$500, you qualify for premium placement!

- 1) When registering online, you will have the ability to choose up to three trade show table locations from the trade show layout map. Premium tables are marked in yellow. Non-premium tables are marked in black.
- 2) If registering as a premium sponsor, you will be assigned your first available table choice, based on a first come-first served basis. The map will be updated on a regular basis, showing current availability.
- 3) If registering as a non-premium vendor (not a premium sponsor registration), you will be assigned your table on a first come-first served basis starting July 16th. If you do not wish to pay for a premium location, however, you want to ensure your table is assigned prior to July 16th, you may choose any of the tables not identified as premium.
- 4) Beginning July 16th, remaining tables will be assigned according to non-premium vendor's original date of registration and original table choices. Vendors will be contacted if all of their original table choices are no longer available.
We aim to make it fair and equitable for all, providing a bonus to our valued partners as well as an incentive for registering early.

- 5) Earlybird registration rates are available through May 31, 2019.

ADVERTISING IN CONVENTION PROGRAM:

- 1) \$300 - Full-Page Ad | Dimensions: 5" wide x 8" tall
- 2) \$200 - Half-Page Ad | Dimensions: 5" wide x 3.875" tall
- 3) \$150 - Quarter-Page Ad | Dimensions: 5" wide x 1.9375 tall

** Ads are due by AUGUST 15, 2019. Email ads and logo to Diane at regional.director@rmnato.com
Submit ads as Press-Optimized PDF Files (300 dpi, fonts embedded)
Include a high-resolution version of your company logo as a JPEG, TIFF, PDF, PNG or PSD file

** All Sponsorships and Advertising fees are due to be pre-paid prior to AUGUST 15, 2019.

Let us know how we can help!

Contact Diane Eve | ph: 509.993.3583 | email: regional.director@rmnato.com