



## 2024 SPONSORSHIPS, ADVERTISING & TRADE SHOW INFO

Thank you for considering financial support of the Rocky Mountain Theatre Convention through one of the (4) PREMIUM SPONSORSHIP OPPORTUNITIES & (2) ADVERTISING OPTIONS outlined below.

Vendor sponsorships are instrumental in helping to offset the reduced pricing offered for cinema attendees – your customers! We are grateful for your support.

Through collaboration with exceptional Vendors like you, RMNATO can provide an outstanding convention experience for current customers and help you make new connections!

Three of the four Sponsorships include full convention, trade show registration and all-in vendor table pricing. All Sponsorships include an Ad in the convention program AND premium trade show table placement!

Sponsorships and Advertising fees are to be paid in full prior to AUGUST 15, 2024.

Let us know how we can help!

Contact: Diane Eve | ph: 509.993.3583 | email: [convention@rmnato.com](mailto:convention@rmnato.com)

### PREMIUM SPONSORSHIP OPPORTUNITIES

#### 1) PRESENTING PARTNER — \$5,000

~ Valued at \$2,614 PLUS! ~

- Recognition on front cover of convention program and goody bag.
- (1) Complimentary email ad prior to convention (Presenting Partner responsible for all content).
- Invitation to address attendees during Aug 1<sup>st</sup> RMNATO Member ZOOM.
- Invitation to address attendees for 4 min. at the Tuesday Meet Our Sponsors Opening Event.
- Invitation to address attendees at Thursday Breakfast.
- (3) Full Convention & Trade Show Booth Registrations, \$1,650 value.
- (2) Trade Show & Studio screenings passes; does not include meals or other networking events
- (10) Complimentary Drink Tickets for use at evening receptions, \$214 value.
- Full-page color ad in digital and/or printed program with premium location, \$750 value.
- Calling Card (Name, Phone #, Email, Website) listed in convention app and/or program.
- Premium trade show table size and placement when registering by June 30th, based on availability.
- Includes all-in vendor table pricing: no additional charges for electricity, box handling, overnight storage, and up to one pallet handled at no charge.
- Recognition as a Presenting Partner for entire convention in convention app and/or program, on the RMNATO website (with link to your website), and on signage at each of the following events:

TUES Golf Classic	WED Dinner Reception
TUES Non-Golf Excursion	THUR Breakfast
TUES Opening Event	THUR Seminars Refreshment Breaks
WED Breakfast	THUR Luncheon
WED Lunch	THUR Closing Reception



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### 2) PLATINUM PARTNER — \$3,000

~ Valued at \$1,946 PLUS! ~

- Invitation to address attendees during Aug 1<sup>st</sup> RMNATO Member ZOOM.
- Invitation to address attendees for 4 min. at the Tuesday Meet Our Sponsors Opening Event.
- (2) Full Convention & Trade Show Booth Registrations, \$1,275 value.
- (2) Trade Show & Studio screenings passes; does not include meals or other networking events
- (8) Complimentary Drink Tickets for use at evening receptions, \$171 value.
- Full-page color ad in digital and/or printed program with premium location, \$500 value.
- Calling Card (Name, Phone #, Email, Website) listed in convention app and/or program.
- Premium trade show table placement when registering by June 30th, based on availability.
- Includes all-in vendor table pricing: no additional charges for electricity, box handling, overnight storage, and up to one pallet handled at no charge.
- Recognition as a Platinum Partner in convention app and/or program, on the RMNATO website (with link to your website), and on signage at each of the following co-sponsored events:

TUES Opening Event  
WED Lunch  
WED Dinner Reception  
THUR Luncheon  
THUR Closing Reception

### 3) GOLD PARTNER — \$2,000

~ Valued at \$1,378 PLUS! ~

- Invitation to address attendees for 4 min. at the Tuesday Meet Our Sponsors Opening Event.
- (1) Full Convention & Trade Show Booth registration, \$900 value.
- (2) Trade Show & Studio screenings passes; does not include meals or other networking events
- (6) Complimentary Drink Tickets for use at evening receptions, \$128 value.
- Half-page color ad in digital and/or printed program, \$350 value.
- Calling Card (Name, Phone #, Email, Website) listed in convention app and/or program.
- Premium trade show table placement when registering by June 30th, based on availability.
- Includes all-in vendor table pricing: no additional charges for electricity, box handling, overnight storage, and up to one pallet handled at no charge.
- Recognition as a Gold Partner in convention app and/or program, on the RMNATO website (with link to your website), and on signage at each of the following co-sponsored events:

TUES Opening Event  
WED Lunch  
WED Dinner Reception  
THUR Luncheon  
THUR Closing Reception



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### 4) SILVER SPONSOR — \$500

~ Valued at \$436 PLUS! ~

- Invitation to address attendees for 4 min. at the Tuesday Meet Our Sponsors Opening Event.
- (4) Complimentary Drink Tickets for use at evening receptions, \$86 value.
- Half-page color ad in digital and/or printed program, \$350 value.
- Calling Card (Name, Phone #, Email, Website) listed in convention app and/or program.
- Premium trade show table placement when registering by June 30th, based on availability.
- Includes all-in vendor table pricing: no additional charges for electricity, box handling, overnight storage, and up to one pallet handled at no charge.
- Recognition as a Silver Sponsor in convention app and/or program, on the RMNATO website, and on signage at the following co-sponsored events:

TUES Opening Event  
THUR Luncheon

## ADVERTISING OPTIONS FOR CONVENTION APP AND/OR PROGRAM

1) \$500 — Full-Page Ad | Dimensions: 5" wide x 8" tall

2) \$350 — Half-Page Ad | Dimensions: 5" wide x 3.875" tall

Ads are due on or before AUGUST 15, 2024. Email Ads and company logo to [convention@rmnato.com](mailto:convention@rmnato.com)

- Submit ads as Press-Optimized PDF Files (300 dpi, fonts embedded).
- Include a high-resolution version of your company logo as follows:
  - 1st Preference: Vector-based Adobe Illustrator (.ai) file
  - 2nd Preference: Largest size / highest resolution possible in a raster based file with a transparent background
    - EX: .psd; .png; .tga; .tiff



## 2024 SPONSORSHIPS, ADVERTISING & TRADE SHOW INFO

### TRADE SHOW SET-UP

Date/Time: Tuesday, Sept 10<sup>th</sup>, 9:00AM – 4:00PM  
Wednesday, Sept 11<sup>th</sup>, 6:00AM – 8:30AM  
Location: Marriott LeMeridien Salt Lake City Downtown

### TRADE SHOW

Date/Time: Wednesday, Sept 11<sup>th</sup>, 8:30AM – 12:00PM  
Location: Marriott LeMeridien Salt Lake City Downtown

### TRADE SHOW TABLE ASSIGNMENTS

Premium trade show tables will be issued on a first come-first served basis to vendors who sign up for one of the sponsorships - Presenting, Platinum, Gold, or Silver. With a just a minimum sponsorship of \$500, you qualify for premium placement!

The aim is for a fair and equitable experience, providing a bonus to our valued Vendor partners as well as an incentive for registering early.

- 1) When registering online, you will have the ability to choose up to three trade show table locations from the trade show layout map. Premium tables are marked in yellow. Non-premium tables are marked in black.
- 2) If registering as a sponsor, you will be assigned your first available table choice, based on a first come-first served basis. The map will be updated on a regular basis, showing current availability.
- 3) If registering as a non-premium vendor (not a sponsor registration), you will be assigned your table on a first come-first served basis starting July 1<sup>st</sup>. If you do not wish to pay for a premium location, however, you want to ensure your table is assigned prior to July 1<sup>st</sup>, you may choose any of the tables not identified as premium.
- 4) Beginning July 1<sup>st</sup>, remaining tables will be assigned according to vendor's original date of registration and original table choices. Vendors will be contacted if all their original table choices are no longer available.

### SHIPPING TO/FROM TRADE SHOW

Instructions posted on convention website -- [www.rm nato.com](http://www.rm nato.com)