



Presenting Partners



SCHEDULE OF EVENTS

Current as of September 7, 2024

DATE	START	END	EVENT	LOCATION	ROOM
<i>THANK YOU for wearing your convention credentials to all events</i>					
TUE Sept 10	9:00am	3:00pm	<b>CONVENTION REGISTRATION</b>	Le Meridien Hotel	2nd Fl, Pierce Arrow Boardroom
	9:00am	3:00pm	<b>TRADE SHOW SET-UP (Vendors only)</b> <i>Vendors, complete your table set-up and then join us for the 11am Studio Screening and 4:15pm Welcome Event, both at Megaplex!</i>	Le Meridien Hotel	2nd Fl, Triumph Ballroom
	10:30am		<b>A SHORT WALK, to Megaplex Luxury Theatres at the Gateway</b>		
	11:00am	1:00pm	<b>EXCLUSIVE STUDIO SCREENING -- Transformers One</b> <b>ALL attendees are invited to this special advance screening!</b> <i>Presented by Paramount Pictures</i>	Megaplex Luxury Theatres at the Gateway	Auditorium 9
	3:30pm	4:00pm	<b>RMNATO GENERAL MEMBERSHIP MEETING</b> <i>(Closed Meeting / RMNATO Members Only)</i>	Megaplex Luxury Theatres at the Gateway	Auditorium 3
	4:15pm	7:00pm	<b>WELCOME EVENT &amp; SCREENING -- Somewhere In Montana</b> <i>An Evening with Nova Vento Entertainment</i>	Megaplex Luxury Theatres at the Gateway	Auditorium 3
	7:30pm	9:00pm	<b>OPENING NIGHT PARTY &amp; Light Bites Reception</b>	Le Meridien Hotel	Roofop, Van Ryder Terrace
WED Sept 11	7:00am	2:00pm	<b>CONVENTION REGISTRATION</b>	Le Meridien Hotel	2nd Fl, Pierce Arrow Boardroom
	7:00am	9:00am	<b>TRADE SHOW SET-UP (Vendors only)</b>	Le Meridien Hotel	2nd Fl, Triumph Ballroom
	7:00am	8:30am	<b>NETWORKING BREAKFAST</b>	Le Meridien Hotel	Roofop, Van Ryder Terrace
	9:00am	12:00pm	<b>VENDOR TRADE SHOW</b>	Le Meridien Hotel	2nd Fl, Triumph Ballroom
	12:00pm	12:45pm	<b>GRAB N' GO BOXED LUNCH</b>	Le Meridien Hotel	2nd Fl, Prefunction near tradeshow
	12:45pm		<b>A SHORT WALK, to Megaplex Luxury Theatres at the Gateway</b>		
	1:15pm	3:45pm	<b>AN AFTERNOON WITH THE STUDIOS</b> <i>Studio Film Marketing Presentations and Meet &amp; Greet Studio Trade Show!</i> <ul style="list-style-type: none"> <li>◆ Amazon MGM Studios – Brandon Miller</li> <li>◆ Angel Studios – Tim Rollins</li> <li>◆ Nova Vento Entertainment – Brandon Smith</li> <li>◆ Paramount Pictures – Mark Johnstone</li> <li>◆ Sony Pictures – Wesley Ratliff</li> <li>◆ Universal Pictures &amp; Focus Features – Amber Heitkemper</li> </ul>	Megaplex Luxury Theatres at the Gateway	Auditorium 3
	3:45pm	4:30pm	<b>PANEL: A Chat with Exhibitors and the Studios:</b> <i>Detailed marketing tips for the current environment.</i> Moderator: Sandy Holmes - Partner, 2656 Marketing / Screen Insider Panelist: Alex Nielsen - Marketing & Engineering Leader, Angel Studios Panelist: Amber Heitkemper - In-Theater Marketing, Universal and Focus Features Panelist: Brandon Miller - Principle of In-Theater Marketing and Distribution, Amazon MGM Studios Panelist: Brandon Smith - Founder/CEO, Nova Vento Entertainment Panelist: Donna Freed - Partner, 2656 Marketing / Screen Insider Panelist: Wesley Ratliff - Exhibitor Partnerships, Sony Pictures	Megaplex Luxury Theatres at the Gateway	Auditorium 3
	4:30pm	5:30pm	<b>NETWORKING ON YOUR OWN</b>		
	5:30pm	7:30pm	<b>RMNATO SCHOLARSHIP FUND DINNER &amp; RAFFLE</b> <i>A fun evening of entertainment by Salt Lake City's very own Radio from Hell Hosts Gina Barberi and Bill Allred! Your convention registration includes this event, so join us in supporting our region's students!</i>	Le Meridien Hotel	2nd Fl, Triumph Ballroom
	7:30pm		<b>A SHORT WALK, to Megaplex Luxury Theatres at the Gateway</b>		
	8:00pm		<b>EXCLUSIVE STUDIO SCREENING -- A Film by Universal Pictures</b> <b>ALL attendees are invited to this special advance screening!</b>	Megaplex Luxury Theatres at the Gateway	Auditorium 3
	THU Sept 12	7:00am	9:00am	<b>CONVENTION REGISTRATION</b>	Le Meridien Hotel
7:00am		8:00am	<b>NETWORKING BREAKFAST</b>	Le Meridien Hotel	2nd Fl, Triumph Ballroom II
8:00am		9:00am	<b>NATO STATE OF THE INDUSTRY &amp; INDEPENDENTS' ROUNDTABLE</b> Special Guest: Michael O'Leary - President & CEO, National Association of Theatre Owners (NATO)  Special Guest: Colleen Barstow - Chair, NATO Independent Theater Owners Coalition (ITOC) and Vice President, Main Street Theatres	Le Meridien Hotel	2nd Fl, Triumph Ballroom I & III
9:00am		9:45am	<b>SEMINAR: ICTA Fundamentals of Presentation Technology Part 1: Audio and Acoustics</b> <i>NOTE: The ICTA seminars do not involve technical training, and there is no test at the end. The seminars are designed to educate those in exhibition that work in any position where a full understanding of the technology is not necessary, but a broad understanding is helpful for running the business.</i> Presenter: Frank Tees - Vice President, Technical Sales Support, Moving iMAGE Technologies	Le Meridien Hotel	2nd Fl, Triumph Ballroom I & III
9:45am		10:30am	<b>WORKSHOP: To Buy or Not to Buy, That is the Question</b> <i>This workshop is designed to give you the tools to help understand the return on investment for an equipment purchase, and help you make informed decisions on where to best spend your money.</i> Presenter: Kimberly LiVecchi - Partner, Navigator Consulting Presenter: Chris Patterson - Director of Business Development, Navigator Consulting	Le Meridien Hotel	2nd Fl, Triumph Ballroom I & III
10:30am		11:15am	<b>SEMINAR: ICTA Fundamentals of Presentation Technology Part 2 Projection and Media Management</b> Presenter: Reiner Doetzkies - Director of Cinema Business and Technology Development, Sharp	Le Meridien Hotel	2nd Fl, Triumph Ballroom I & III
11:15am		12:15pm	<b>PANEL: Mo' Money, Mo' Entertainment: Creating Additional Revenue Streams in the FEC space</b> <i>This panel will discuss why you don't have to have a large building to add FEC components, a review of space creation and allocation, connecting the systems for revenue coherency plus how you can utilize a POS and payment system online or at the theatre to capture additional revenue. You'll learn how to choose the right activities for your theatre.</i>  Moderator: Jeffrey Kaplan - Digital Cinema Lead, Sharp Panelist: Theresa English - Principal Licensed Architect, TK Architects Intl Panelist: Aimee Dolehan - Director of Design, Redemption Plus Panelist: Jarrett Rawn - CDO, CTO / Lead Architect, Mobile Moviegoing Panelist: Pat Shroll - Senior VP of Operations, Trifecta Management Group	Le Meridien Hotel	2nd Fl, Triumph Ballroom I & III
12:15pm		1:00pm	<b>NETWORKING LUNCH</b>	Le Meridien Hotel	2nd Fl, Triumph Ballroom II
1:00pm		1:45PM	<b>SEMINAR: ICTA Fundamentals of Presentation Technology Part 3 Networks, Theatre Management Systems, Audio/Visual &amp; Maintenance</b> Presenter: Chase Taylor - Owner, Sound Vision Technical	Le Meridien Hotel	2nd Fl, Triumph Ballroom I & III
1:45PM		2:30PM	<b>ROUNDTABLE: Industry Roundtable of Hot Topics</b> <i>Don't miss this always-popular industry discussion!</i> Moderator: Russell Allen - President, Allen Theatres	Le Meridien Hotel	2nd Fl, Triumph Ballroom I & III
2:30PM		3:30PM	<b>PRESENTATION: Digital Tidbits &amp; Bytes: Maximizing Your Tech</b> <i>Shane and Corey are collaborating on a powerful presentation that incorporates an interactive experience, as well as real-time feedback conversations surrounding data harvesting and interpretation, subscription programs and loyalty/rewards. All designed for independent exhibitors, with key takeaways on how to tie it all together.</i>  Presenter: Shane E. Burkett - Director of Strategic Marketing, AgileTix Presenter: Corey Tocchini - CEO, Mobile Moviegoing and Before The Movie	Le Meridien Hotel	2nd Fl, Triumph Ballroom I & III
4:00pm		5:30PM	<b>CLOSING RECEPTION</b>	Le Meridien Hotel	Roofop, Van Ryder Terrace