



ADVERTISING & SELF PROMOTION SPECIFICATIONS

- All ads and self-promotion materials must be submitted by **AUGUST 1, 2025**.
- Sponsorships must be paid in full by **AUGUST 1, 2025** for ads to be included.

- Each vendor / company is responsible for providing all content and artwork.

Email all materials to: convention@rmnato.com

DIGITAL JOURNAL AD

Applies only to the following Sponsor types:

- *Marquee* FULL-PAGE AD | **DIMENSIONS:** 5" wide x 8" tall
- *Platinum* FULL-PAGE AD | **DIMENSIONS:** 5" wide x 8" tall
- *Gold* HALF-PAGE AD | **DIMENSIONS:** 5" wide x 3.875" tall
- *Silver* HALF-PAGE AD | **DIMENSIONS:** 5" wide x 3.875" tall

FILE TYPE: Submit ad as web-optimized PDF at 150 PPI or higher, RGB color, with all fonts embedded.

EMAIL BLASTS

Applies only to the following Sponsor types:

- *Marquee* (2) Email Blasts
- *Platinum* (1) Email Blast

DIMENSIONS: sized to 600 px wide. **Height** can vary as needed but keep total email length reasonable (especially for mobile).

FILE TYPE: PNG or JPEG file. RGB color, under 1 MB.

VIDEO -- featured during TUE & WED movie theater events and THUR seminars

Applies only to the following Sponsor types:

- *Marquee* 1x:60 second Video *
- *Platinum* 1x:30 second Video *

FILE TYPE: .mp4 or .mov

RESOLUTION: 1920x1080 (1080p)

BITRATE: 15–50 Mbps

FRAME RATE: 24 or 30 fps

AUDIO: Stereo or 5.1 AAC or PCM

* Due to time restrictions, longer videos will be cut off if they don't meet time spec.

ON-SCREEN STILL AD -- featured on rotating basis between THUR seminars

Applies only to the following Sponsor types:

- *Marquee*
- *Platinum*
- *Gold*

DIMENSIONS: 5" wide x 3.875" tall

FILE TYPE: Web-optimized PDF at 150 PPI or higher, RGB color, with all fonts embedded.